

EIOPA's approach to the supervision of product oversight and governance

PUBLICATION

DATE:

08 Oct 2020

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The Insurance Distribution Directive (IDD) (1) Product Oversight and Governance (POG) requirements aim at ensuring that the interests of customers take prime importance during product design and throughout the lifecycle of a product,

including within arrangements for its distribution.

This document aims at providing more clarity for insurance manufacturers and distributors on the supervisory approach to POG requirements.

It can be of useful support for insurance manufacturers and distributors when implementing their own POG policies, so they can better engage with their supervisors.