

Flash Eurobarometer

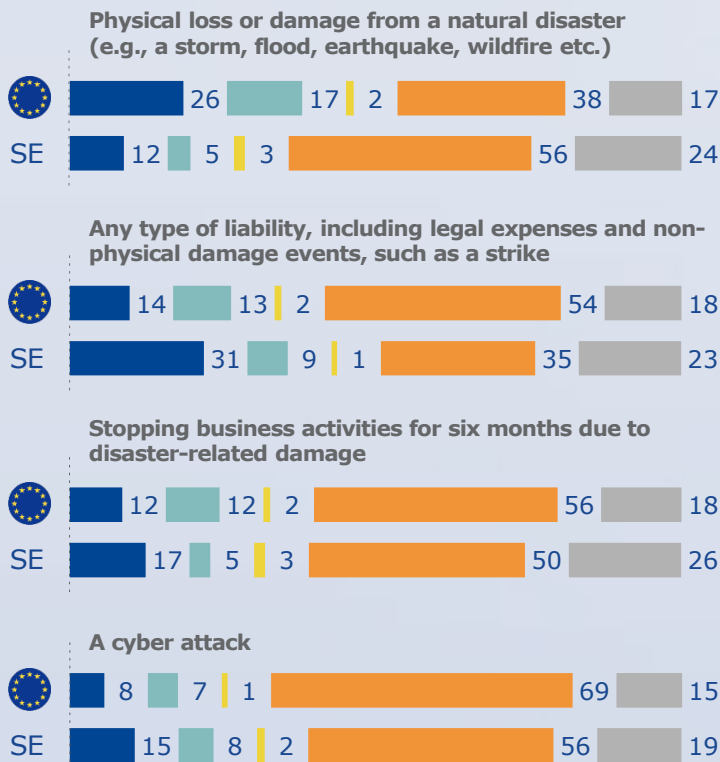
SME insurance trends

Interviews with SMEs: EU27 – 9 067 | SE – 351

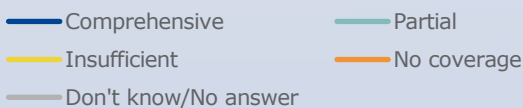
Fieldwork: 15.06 - 01.07.2022 | Methodology: 

Self-assessed level of insurance protection

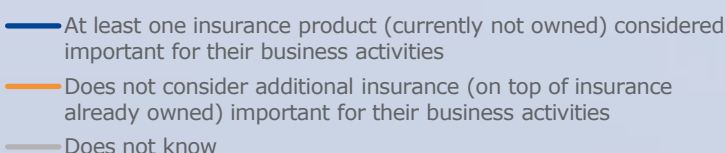
q2 What level of coverage is provided by your insurance for the following risks? (%)



Coverage perceived as:

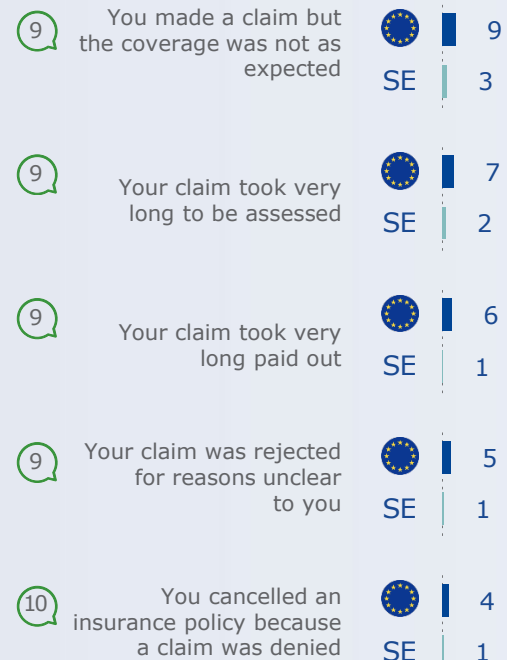


q3 Which, if any, of the following insurance products do you consider the most important for your business activities? (%)

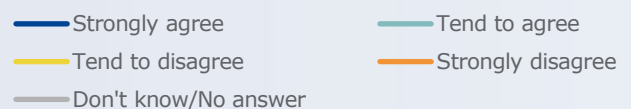
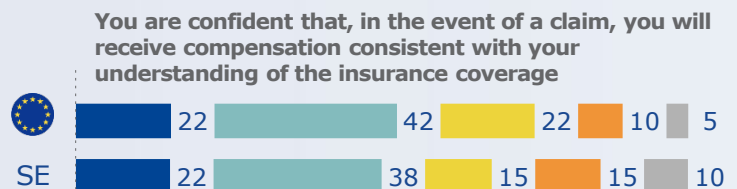


Issues encountered when making an insurance claim

q. Have you encountered any of the following in the past three years? (% 'yes')



q13 To what extent do you agree or disagree with the following statements? (%)



Reasons not to buy or renew insurance products

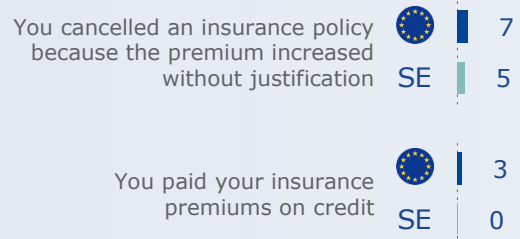
q4 Why did you not buy (or renew) this type of insurance policy? (% Multiple answers allowed)

Base: SMEs identifying a type of insurance policy as important for their business activities, but who did not purchase/renew their policy



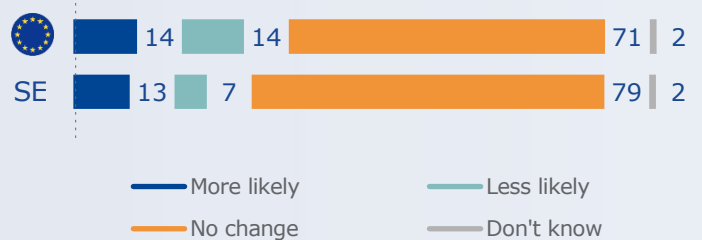
Insurance and financial health

q10 Have you encountered any of the following in the past three years? (% 'yes')



Insurance trends

q11 Thinking about the COVID-19 pandemic, natural disasters, the war in Ukraine and the current economic situation, would you say you are now more or less likely to purchase or renew insurance products? (%)



q12 Still thinking about the current state of affairs, to what extent do you agree or disagree that there is now less coverage and more exclusions for insurance policies than three years ago? (%)

