

Regulatory and supervisory lessons from the global financial crisis & how consumers are affected

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Supervision & Regulation in crisis time: not a fairy tale.



- Chapter 1: Peter and the Wolf
- Chapter 2: Snow White
- Chapter 3: The Three Little Pigs
- Chapter 4: The Ugly Duckling

Chapter 1: Peter and the Wolf





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Peter and the Wolf



- Need for preemptive supervision.
- Need for sound Internal Controls.
- Need for strong links between the Macro and Micro levels.

Chapter 2: Snow White and the 7 Dwarves





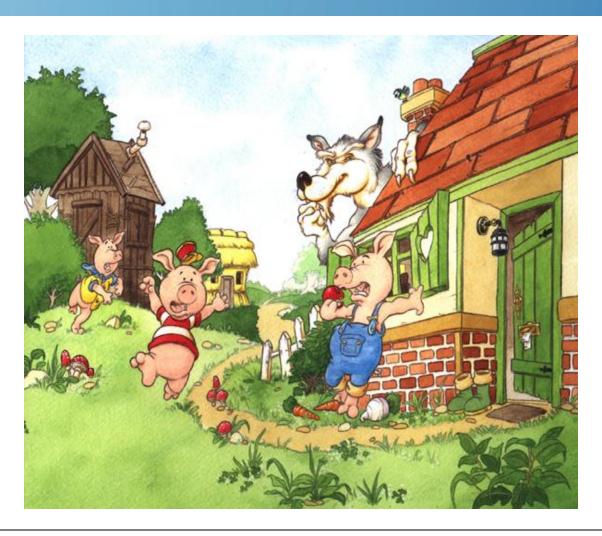
Snow White and the 7 Dwarves



- Risk based supervision is paramount.
- Consistency of responses
- Who does what? Need to allocate tasks and responsibilities.

Chapter 3: The Three Little Pigs





The Three Little Pigs



- Need to build a sound system.
- Relevance of quality of capital.
- Need to work on right calibrations.

Chapter 4: The Ugly Duckling





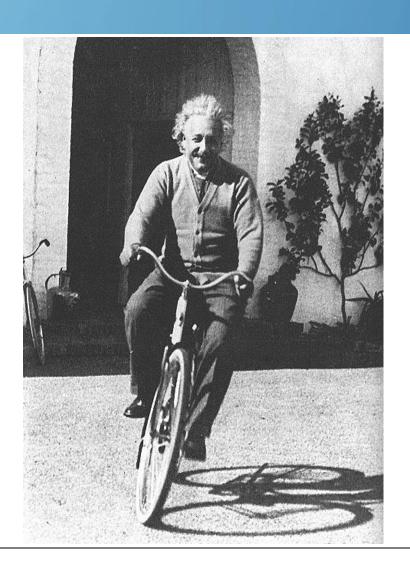
The Ugly Duckling



- Insurance is NOT Banking.
- Need of ad hoc sectoral respones.
- Need to set a framework that avoids Arbitrage.

A FINAL REFLECTION OUTSIDE BOOKS...







Consumer Protection under EIOPA: Let the music play!

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- The fool on the hill
- New kid in town
- Let's work together + bonus tracks
- Reach out (I will be there)
- Waiting on a friend/ We are only on it for the money

Money honey

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The fool on the hill (the Beatles)



- Consumers need to be protected.
- Protection is the sum of regulation, supervision, selfregulation, right information and understanding.
- The main challenge is threefold: Ignorance, trust and greed.



New kid in town (the Eagles)



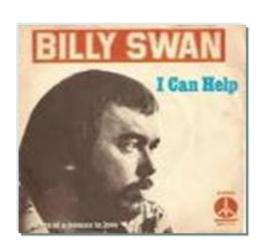
- NEW AUTHORITY: EIOPA
- Stable/effective financial system
- Sound regulation/supervision
- Transparent, efficient and orderly markets
- International supervisory coordination
- No regulatory arbitrage
- Equal conditions of competition
- Appropriate regulation/supervision of risks

AND enhanced **customer protection**



Consumer Protection under EIOPA: I can help (Billy Swan)





I can help (Billy Swan)



Article 9 - Tasks related to consumer protection and financial activities

- Take a <u>leading role</u> in promoting transparency, simplicity and fairness:
 - collect, analyze and report on consumer trends,
 - ii. Review/coordinate financial literacy/education initiatives,
 - iii. develop industry training standards, and
 - iv. contribute to development of common disclosure rules
- Monitor new/existing financial activities
- Adopt guidelines/recommendations
- Issue warnings in case a financial activity poses a serious threat
- Establish a Committee on financial innovation
- Temporarily prohibit/restrict types of financial activities

Games people play (Joe South)



- Collect, analyze and report on consumer trends
- Assess risks steaming from such behaviours
- Link it to financial stability
- Banning of products???



Learning to fly (Tom Petty)



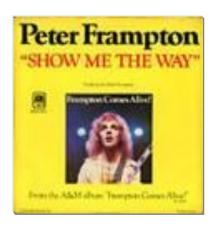
- Review/coordinate financial literacy/education initiatives
- What is financial education?
- What are its limits?
- How, where and whens



Show me the way (Peter Frampton)



- Contribute to development of common disclosure rules
- Too much info kills info
- Focus on relevant info
- Focus on transparency



Reach out I'll be there (Four Tops)



- Article 26 Development of a European network of national Insurance Guarantee Schemes
- Contribute to the assessment of the need for:
 - a European network of national Insurance Guarantee Schemes
 - which is adequately funded and sufficiently harmonised



Waiting on a friend/ We are only on it for the money



- IMD review
- Legal Framework
- Scope
- Professional requirements
- Notifications/ General good
- Transparency
- Conflicts of interest





Money Honey (Lady Gaga)

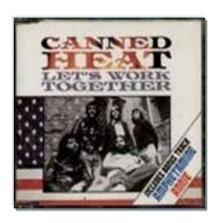


- Resolution funds
- Taxes and levies



Let's work together (Canned Heat)







Thank you!

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